

## **Our Story**

We are working together to tackle social isolation and loneliness among older people.

We in Camden are fortunate to have a vibrant borough, and a range of organisations working within the community. Ageing Better in Camden draw on the existing skills and talents within the local community to tackle social isolation and loneliness, and reconnect older people to their communities.

## This is how;

- Our Outreach Team identify and support the most socially isolated older people through Street Outreach and pop up events.
- Community Connectors link them with services, support and activities in the local area.
- We work with over 30 local partners who provide outstanding activities from art classes to Thai Chi, bench to bench walks to cabaret.
- Our Older People's Advisory Group help shape the programme, and older people sit on our board, driving decision making.
- We partner with Opening Doors London, the UK's largest charity providing activities, events, groups, befriending, training, information and support services for older Lesbian, Gay, Bisexual and Trans (LGBT+) people.
- We have a number of Community Action Projects, bringing together groups of local organisations to work in partnership. Our BAME and Bangladeshi Community Action Projects bring together smaller organisations to grow in strength through partnership and build connections within communities.
- We run the Camden Intergenerational Network, a network of 350 members across the voluntary and statutory sectors, arts, culture, academia and business.
- We are committed to a 'test and learn' approach. Locally and nationally we share the ideas that make a real difference to older people facing social isolation.
- We are part of Ageing Better, a programme set up by The National Lottery Community Fund, the largest funder of community activity in the UK. Ageing Better aims to develop creative ways for people aged over 50 to be actively involved in their local communities, helping to combat social isolation and loneliness. It is one of five major programmes set up by The National Lottery Community Fund to test and learn from new approaches to designing services which aim to make people's lives healthier and happier.



Watch on YouTube: <a href="https://www.youtube.com/watch?v=W680Zc\_liwA&t=2s">https://www.youtube.com/watch?v=W680Zc\_liwA&t=2s</a>

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